CHRISTOPHER RIMANDO

WEB / MOTION / GRAPHIC DESIGNER & WEB DEVELOPER

Please visit https://www.chrisjet.com to view my current portfolio
Flipbook version: Link PDF version: Link

PROFILE

Creative web / motion / graphic designer with over 17 years of commercial experience in a corporate environment. Solid technical skills in web site planning, design, and execution. Develop creative ideas and concepts to meet the client's objectives and create beautiful and engaging designs which focus on achieving best user-experience and business results.

CONTACT

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EDUCATION

BS COMPUTER SCIENCE
Universidad de Dagupan
1994 - 1999

FOLLOW ME

linkedin.com/in/christopherrimando/

WORK EXPERIENCE

SR. FREELANCE WEB / GRAPHIC DESIGNER FEB 2024 – PRESENT
Chrisjet Design, Dubai U.A.E.

- Freelance Web & Graphic Designer with 10+ years of experience creating high-impact digital and print designs. Specialized in brand-consistent visuals and conversion-focused web assets.

WEB / GRAPHIC DESIGNER SEP 2015 – JAN 2024
Select Property, Dubai U.A.E.

- Designed high-converting marketing assets across web, email, print, social media, and sales materials.
- Maintained consistent brand identity across all platforms.
- Designed and coded responsive HTML email campaigns.
- Managed WordPress sites including setup, plugins, SEO, and post-launch updates.
- Provided creative input and design consultation for campaigns.
- Produced architectural photography and 360° virtual tours.

WEB DESIGNER JUL 2014 – AUG 2015
The Toy Store, Dubai U.A.E.

- Created digital marketing assets including landing pages, banners, emails, and social campaigns.
- Designed mobile-responsive email newsletters.
- Improved UX to increase site conversion rates.
- Ensured brand consistency across all digital touchpoints.
- Implemented SEO and web analytics for performance tracking.

SENIOR WEB / GRAPHIC DESIGNER FEB 2007 – MAR 2014
Sony Middle East FZE, Dubai U.A.E.

- Designed websites, microsites, digital banners, and email campaigns for product launches.
- Created and scheduled content for digital signage video walls.
- Led wireframing, storyboarding, and creative research.
- Managed website maintenance and localization (English & Arabic).
- Collaborated cross-functionally on regional digital campaigns.

SKILLS

- Photoshop
- Indesign
- Premiere Pro
- Illustrator
- Dreamweaver
- After Effects
- Acrobat
- Lightroom
- Responsive HTML Email
- Wordpress/Joomla CMS
- PHP/MySQL
- HTML CSS
- Digital / Social Media Marketing
- SEO
- Sales Force Marketing Cloud
- Unbounce Landing Pages
- E-Commerce (Shopify/ Woocommerce)
- Photography
- Video Editing
- 360 Virtual Tour Panorama
- Creative AI Workflow (ChatGPT)
- Canva
- Capcut