

CHRISTOPHER RIMANDO

WEB / MOTION / GRAPHIC DESIGNER & WEB DEVELOPER

Please visit <https://www.chrisjet.com> to view my current portfolio

PROFILE

Creative web / motion / graphic designer with over 17 years of commercial experience in a corporate environment. Solid technical skills in web site planning, design, and execution. Develop creative ideas and concepts to meet the client's objectives and create beautiful and engaging designs which focus on achieving best user-experience and business results.

CONTACT

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EDUCATION

BS COMPUTER SCIENCE

Universidad de Dagupan

1994 - 1999

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WORK EXPERIENCE

WEB / GRAPHIC DESIGNER

2015 – 2024

Select Property, Dubai U.A.E.

- Create diverse inquiry-generating ads, spanning emails, web pages, printed materials, social media videos, online banners, product brochures, and sales assets.
- Ensuring branding stays consistent across all mediums.
- Contributing ideas and design consultation to the overall brief.
- Designing and coding responsive HTML emails.
- Managed Wordpress website configuration after deployment, including database setup, theme and plugin activation, and SEO optimization.
- Architectural photography both interior/exterior of property projects.
- 360 Virtual Tour Panorama

WEB DESIGNER

2014 – 2015

The Toy Store, Dubai U.A.E.

- Design and create all marketing campaign collateral - including landing page, banners, emails, social media campaigns.
- Design weekly email newsletters with responsive layout in mind so that it's mobile device friendly.
- Continually work to improve the user experience to improve site conversation rate.
- Maintaining consistency of the company brand.
- Implementing SEO and Web Analytic Tools to monitor sites effectiveness.

SENIOR WEB / GRAPHIC DESIGNER

2007 – 2014

Sony Middle East FZE, Dubai U.A.E.

- Creating interactive online content such as Websites, microsites, flash banners, intros and newsletters for newly launch products.
- Composing, uploading & scheduling of media content for playout in digital signage video wall.
- Storyboarding and wireframing, researching media production tools and techniques to suggest improvements for a project.
- Website Maintenance and Localization (English and Arabic).
- Coordinate with other departments to create online campaigns.

SKILLS

- Photoshop
- Indesign
- Premiere Pro
- Illustrator
- Dreamweaver
- After Effects
- Acrobat
- Lightroom
- Responsive HTML Email
- Wordpress/Joomla CMS
- PHP/MySQL
- HTML CSS
- Digital / Social Media Marketing
- SEO
- Sales Force Marketing Cloud
- Unbounce Landing Pages
- E-Commerce
- Photography
- Videography
- 360 Virtual Tour Panorama